

THE GOELD RUSH

EMBRACING
GOELDEN
OPPORTUNITIES.



FORGING A GOELDEN FUTURE

Gearing Up for a Bountiful 2024!

Dear Stakeholders & Valued Readers,

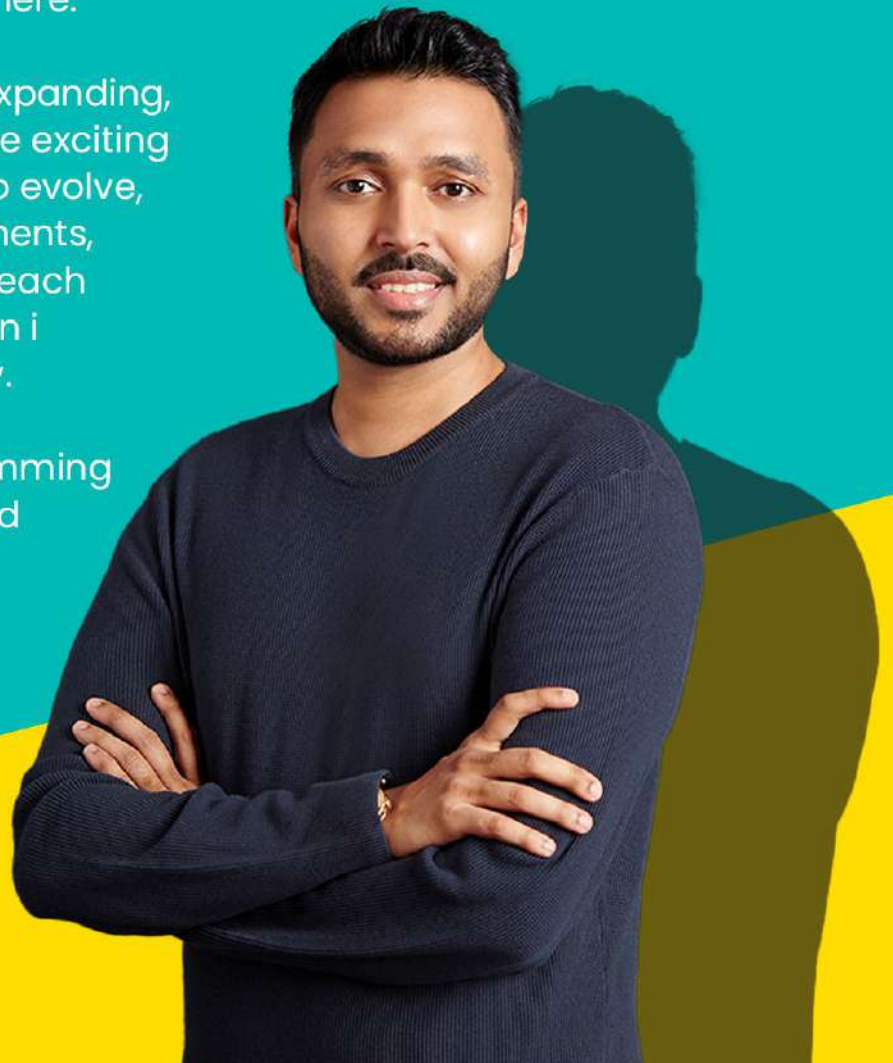
I trust this message finds you in the best of spirits. It is with great pleasure and a sense of profound achievement that I share some exciting developments from the GOELD family.

As we dive deeper into 2024, we find ourselves on the brink of fresh possibilities and thrilling ventures. Our commitment to maintaining the highest standards in all our endeavors remains steadfast. With the introduction of our Frozen Vegetables range, we have ventured into a new domain, and the response has been truly remarkable. Soon, these culinary delights will be accessible nationwide, bringing the authentic taste of freshness to households everywhere.

Behind the scenes, our team is expanding, and we are poised to unveil some exciting developments. As we continue to evolve, innovate, and fulfill our commitments, I extend my sincere gratitude to each and every one of you for being an indispensable part of this journey.

Here's to an auspicious 2024 brimming with achievements, progress, and boundless opportunities.

Archit Goel
Director & CFO



SHOWCASING OUR GOELDEN CHARM AT INDUS FOOD 2024

Our presence at the Indus Food Exhibition was not just about showcasing our products but also about forging valuable connections and uncovering new opportunities. Through engaging discussions and insightful interactions, we were able to gain valuable insights into market trends and consumer preferences. The event provided us with a platform to strengthen existing relationships with industry peers and explore collaborations with potential partners. As we reflect on our experience at the exhibition, we are energized and optimistic about the future growth prospects for our brand. We look forward to leveraging the momentum gained from this event to further expand our reach and continue delivering exceptional frozen food delights to our customers.



RUMALI ROTI

A New Addition to the Goelden Range!

At Goeld, innovation is at the heart of everything we do. As part of our ongoing commitment to Research & Development, we are thrilled to announce an exciting addition to our product lineup: Rumali Roti.

After carefully studying market trends and identifying an opportunity to meet the evolving needs of our customers, we are gearing up to launch Rumali Roti PAN India. This traditional Indian delicacy, known for its thin and soft texture, will soon be available to delight taste buds across the country.

Our team has been working tirelessly behind the scenes to ensure that every aspect of the product meets our stringent quality standards. From sourcing the finest ingredients to perfecting the recipe, we are dedicated to delivering an authentic and exceptional culinary experience with every bite.

As we prepare to introduce Rumali Roti to the market, we invite you to join us on this exciting journey. Stay tuned for updates and announcements as we get closer to the official launch date. Your support and encouragement mean the world to us, and we are grateful for the opportunity to continue serving you with innovative and delicious frozen food options.



MEET THE GOELDEN PERFORMERS OF THE MONTH

Delivering Beyond Targets

MUKTHIYAR PASHA - 110%

MANOJ THAKUR - 107%

ROHIT CHANDIRAMANI - 101%

BRIJESH PANDAY - 92%

KAMLESH MISHRA - 92%





**SWAD
KA
SUNEHRA
RANG**

FROZEN FOODS

FOR TRADE ENQUIRIES:

Mr. Sagar Goyal - ✉ sagar.goyal@goelgroup.co.in | ☎ **+91 98264 21638**
Mr. Anurag Diwan - ✉ sales.goeld@goelgroup.co.in | ☎ **+91 62626 27200**