

THE GOELD RUSH

EMBRACING
GOELDEN
OPPORTUNITY



NOURISHING SUCCESS, CULTIVATING GROWTH.

Gearing Up for a Bountiful 2024!

Dear Stakeholders & Valued Readers,

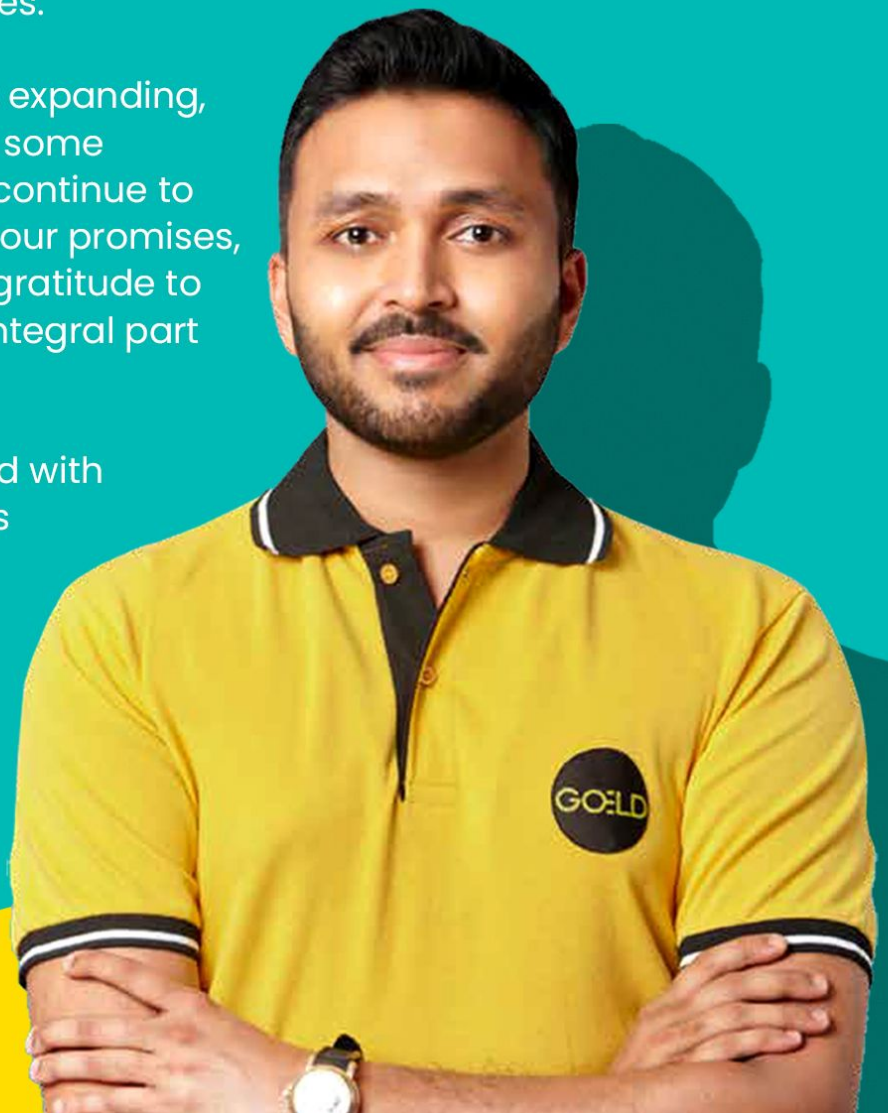
As we bid adieu to the remarkable year of 2023, I'm filled with gratitude for the incredible journey we've had. It has been a year of growth, challenges, and above all, a testament to our unwavering commitment to quality.

Entering 2024, we stand at the threshold of new opportunities and exciting ventures. Our resolution to uphold the highest standards in everything we do remains resolute. We've ventured into a new realm with our Frozen Vegetables category, and the response has been nothing short of phenomenal. Soon, these culinary delights will be available nationwide, bringing the authentic taste of freshness to your homes.

Behind the scenes, our team is expanding, and we're gearing up to unveil some exciting developments. As we continue to grow, innovate, and deliver on our promises, I want to express my heartfelt gratitude to each one of you for being an integral part of this journey.

Here's to a promising 2024 filled with success, growth, and countless opportunities.

Archit Goel
Director & CFO



SPREADING JOY AT OORJA LIGHTHOUSE

A Flavorful Fusion of Fun and Delectable Delights!

Participating in the Oorja Lighthouse event was an absolute delight for us at Goeld! We immersed ourselves in a celebration of life skills, art, literature, and live sessions, alongside some of the best talents from across India. Engaging with children, young adults, parents, and the teacher's community, we introduced them to the flavors of Goeld.

Our delectable range of products, from samosas to spring rolls and potato shots, became an instant hit among guests of all ages. It was heartening to witness the joy on their faces as they savored the taste of our offerings.

Being part of such a vibrant event, surrounded by wonderful people, left us with cherished memories and a sense of shared positivity. Here's to more such enriching experiences and spreading the goodness of Goeld!



JINGLING BELLS, GLEAMING SMILES

GOELD'S CHRISTMAS EXTRAVAGANZA!

Draped in the festive spirit, the Goeld family gathered to celebrate Christmas, turning our workplace into a canvas of joy and camaraderie. Dressed in vibrant hues, each team member added a dash of festive cheer to the occasion. Laughter echoed through the air as we indulged in friendly banter, exchanged heartfelt gifts, and adorned our Christmas tree together.

The evening unfolded in a tapestry of games, shared moments, and the warmth of holiday spirit. As we played, laughed, and created memories, the celebration became a testament to the vibrant tapestry of diversity within our team. Beyond the festivities, it was a reminder of the strong bonds that weave us together as a Goeld family. In these moments of togetherness, we found the true essence of the season — the joy of giving, the warmth of shared laughter, and the spirit of unity that defines us not just as colleagues but as a close-knit community at Goeld.



ESCAPE TO TRANQUILITY

Venturing into Nature for a Weekend Getaway

Embarking on a journey to Bhoramdev, the Goeld team immersed themselves in a weekend escapade that transcended the ordinary. Trekking through lush trails, camping under the star-studded sky, and exploring ancient temples, every moment was a brushstroke on the canvas of shared experiences.

Amidst the natural beauty, laughter echoed during team-building games, weaving bonds stronger than ever. The tranquil surroundings provided not just a break but a space to rejuvenate, fostering a spirit of unity and resilience. Such moments, where work blends seamlessly with play, underscore our commitment to a vibrant and close-knit work culture at Goeld.



MEET THE GOELDEN PERFORMERS OF THE MONTH

Delivering Beyond Targets

RAJ K. MISHRA - 136%

KAILAS ANERAU- 123%

ROHIT CHANDIRAMANI - 119%

KAMLESH MISHRA - 110%

PANKAJ KUMAR PANDEY - 106%





**SWAD
KA
SUNEHRA
RANG**

FROZEN FOODS

FOR TRADE ENQUIRIES:

Mr. Sagar Goyal - ✉ sagar.goyal@goelgroup.co.in | ☎ **+91 98264 21638**

Mr. Anurag Diwan - ✉ sales.goeld@goelgroup.co.in | ☎ **+91 62626 27200**