

THE GOELD RUSH

CHASING
GOELDEN
HORIZONS



EVERYTHING THAT GLITTERS IS GOELD.

Dear Stakeholders & Valued Readers,

As we embark on another exciting month, I'm delighted to share some exciting updates with you all. Firstly, I'm thrilled to announce the expansion of our Tandoor facility at the plant to meet the escalating demand.

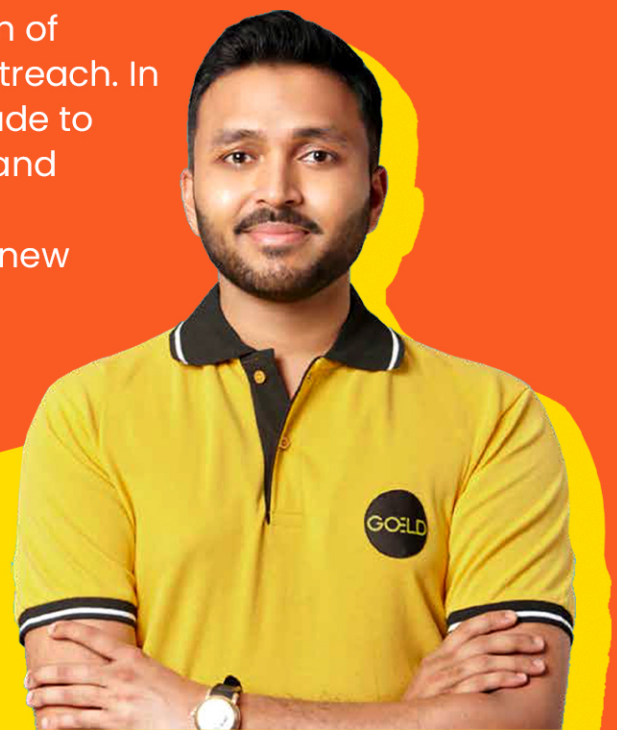
Our efforts in expanding our export business have yielded remarkable results. The networking initiatives undertaken in 2023 have translated into phenomenal growth, opening up new avenues and opportunities for us globally.

In addition to our success in the international market, I'm proud to report that our presence in the domestic retail ecosystem is rapidly expanding. Through our dedicated network of distributors, we are reaching new heights and making our mark across India.

Our star products, including Spring Rolls, Samosas, and Malabar Parathas, continue to receive rave reviews from our customers. Their unwavering love inspires us to strive for excellence each day.

Furthermore, we are actively exploring the realm of quick-commerce marketing to enhance our outreach. In conclusion, I want to extend my heartfelt gratitude to each member of our team for their dedication and hard work. Together, we will continue to push boundaries, innovate, and drive Goeld towards new heights of success.

Archit Goel
Director & CFO



TURNING UP THE HEAT

Goeld's Tandoor Expansion!

We are thrilled to announce a significant expansion in our Tandoor facility at the Goeld plant. This expansion comes in response to the increasing demand for our Tandoori products in the market. As we continue to witness growing popularity and appreciation for our Tandoori delights, we are committed to ensuring that we have the capacity and capabilities to meet the rising demand effectively.

The expansion of our Tandoor facility represents a strategic investment aimed at enhancing our production capabilities and strengthening our position as a leader in the frozen food industry. With state-of-the-art equipment and a dedicated team of experts, we are poised to deliver the same exceptional quality and authentic flavors that our customers have come to love and expect from Goeld.

This investment not only underscores our commitment to meeting the evolving needs of our customers but also reflects our unwavering dedication to continuous improvement and innovation. We are confident that this expansion will enable us to better serve our customers and further elevate the Goeld brand in the market.



GOELD GOES QUICK

Speeding Up Sales in a Snap!

Quick-commerce has emerged as a game-changer in the retail industry, offering customers unparalleled convenience and speed in their shopping experience. Recognizing the immense potential of this channel, we are strategically aligning our efforts to leverage it to its fullest.

Our goal is simple: to enhance our brand visibility and drive sales through partnerships with top Indian quick-commerce companies. By collaborating with these platforms, we aim to tap into their expansive customer base and reach new heights of success.

Central to our strategy is compelling branding and communication. We understand the importance of standing out in a crowded marketplace, and we are committed to crafting engaging campaigns that resonate with our target audience.

This shift towards quick-commerce represents an exciting chapter in our journey. As we embark on this new endeavor, I am confident that together, we will achieve remarkable milestones and propel Goeld to even greater heights of success.



MEET THE GOELDEN PERFORMERS OF THE MONTH

Delivering Beyond Targets



BRIJESH PANDAY - 118%

RAJKUMAR RAMAGIRI - 100%





**SWAD
KA
SUNEHRA
RANG**

FROZEN FOODS

FOR TRADE ENQUIRIES:

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